Top Tier Connex

Sponsorship Packages

Inaugural 2 in 1
Charity Networking Event & Party

- 5-8pm: Traditional Networking Event
- 8pm–midnight: Party with ABBA tribute band, DJ & dancefloor!!!

Thursday 1st October 2026, Central London

Event Overview

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- 2 exciting events rolled into 1: A corporate networking event followed by an amazing, fun-filled party with an ABBA tribute band & dancefloor!
- Sponsors have a number of end user / buyer / specifier tickets included within their sponsorship packages, which will allow them to invite their customers & prospects, thus creating an excellent mix of event attendees
- The venue we have hired holds up to 400 people so we are realistically aiming for circa 200-350 industry professionals at the event itself
- 10% of sponsorship & ticket revenue will be donated to charity (see slide 8 for a list of our chosen charities)

Headline Sponsorship

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- Premium branding on the event webpage
- Premium branding on the welcome banners at the event
- 25 tickets in total, made up of:
  - ✓ 5 vendor tickets for staff / customers / prospects / partner companies to attend the event
  - ✓ 20 tickets for end users / buyers /specifiers to attend the event
- Ability to bring 1 x 1m wide pull-up banner <u>or</u> TV monitor plus branded giveaways / literature to the networking event
- Promotion via LinkedIn & direct mail
- Full registrant list & contact details provided post-event

£6,000 + VAT (to include a 10% charitable donation) – VERY NEARLY SOLD OUT!!!

Please enquire ASAP if you are interested

Event Sponsorship

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- Mid-tier branding on the event webpage
- Mid-tier branding on the welcome banners at the event
- 10 tickets in total, made up of:
  - ✓ 3 vendor tickets for staff / customers / prospects / partner companies to attend the event
  - ✓ 7 tickets for end users / buyers / specifiers to attend the event
- Promotion via LinkedIn & direct mail
- Event attendee list & contact details provided post-event
- NB There is no option to bring a pull-up banner to the event at this level

£3,500 + VAT (to include a 10% charitable donation) – VERY NEARLY SOLD OUT!!!

Please enquire ASAP if you are interested

Supporting Sponsorship

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- Entry-level branding on the event webpage
- Entry-level branding on the welcome banners
- at the event
- 10 tickets in total, made up of:
  - ✓ 2 vendor tickets for staff / customers / prospects / partner companies to attend the event
  - ✓ 8 tickets for end users / buyers / specifiers to attend the event
- Promotion via LinkedIn & direct mail
- NB There is no option to bring a pull-up banner to the event at this level
- No attendee data will be shared at this level either

£2,000 + VAT (to include a 10% charitable donation) – SOLD OUT!!!

SOLD OUT

Example Bolt-on Sponsorships

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- Entertainment: ABBA tribute band & DJ sponsor - £5,000
- Branded photobooth - £5,000
- Branded drinks tokens - £5,000
- Branded lanyards - *SOLD*
- Branded prosecco welcome reception - £5,000
- Food sponsor - £5,000
- Branded wrist brands for all attendees - £5,000
- Branded registration desk - £3,000
- Magician sponsor - *SOLD*

All options will be sold on a strictly first come, first basis and are subject to UK VAT at 20% for companies based in the UK

Anticipated Audience Profile

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This is a perfect opportunity for sponsors to invite their customers & prospects i.e. decision makers & high-level influencers from companies to include:

- Data centre owners / operators
- Main contractors
- Design & build firms
- Architects
- M&E consultants / contractors
- Cost consultants
- Vendor-neutral consultants
- Quantity surveyors
- Project managers / directors

Our Chosen Charities

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10% of all sponsorship sales will be donated equally between the following charities:

- Cancer Research UK
- Alzheimer's Society
- Age UK
- Mind

Next Steps to Secure the Early Bird pricing in this document

- Check your chosen sponsorship level is still available & request a sponsorship agreement form (contact details on next slide)
- Return your signed sponsorship agreement form ASAP
- Sponsors will be listed & announced in the strict order that signed sponsorship contracts are received
- All companies that sign up to support this inaugural event will have first refusal to sponsor future Top Tier Connex events

Important Notes

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- Low introductory sponsorship prices are on offer due to this being an inaugural event – prices & sponsorship packages will be amended for any future events
- Sponsors logos will be listed in order of signed contracts received
- Depending on how many sponsors we have, individual tickets *may* be on sale in due course and, if so, will be priced at circa £200-£250 + VAT each and won't include any branding or other sponsor benefits, so it's better value to sign up as a sponsor
- No recruitment firms will be permitted to sponsor or attend this event

Contact Details

Top Tier Connex

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We very much look forward to welcoming you to this exciting event!

Thank you so much for your kind support!!!